

Location: Raleigh, NC  
Sponsorship: No  
Relocation Package: Minimal

Our client is looking for Business Analyst Programmer who has experience applying SAS programming skills to support an analytics team.

Responsibilities:

- Building and maintaining data marts in a SAS environment
  - o Extract, transform and load (ETL) activities, including data cleansing
  - o Quality control and troubleshooting
  - o Maintenance of SAS environment on UNIX server
- Using SAS for reporting and analytics
  - o Creating reports to explore customer characterization or segmentation
  - o Semi-automating production of high quality SAS and Excel-based tables and graphs

Qualifications:

The successful candidate will enjoy manipulating data, will be keen to solve complex problems and will be able to deliver with a low error rate under tight deadlines.

- 5+ years SAS programming: data manipulation, reporting (Proc Tabulate) and light statistical analysis
- 5+ years supporting marketing analytics teams, preferably in a business to business (B2B) environment
- Ability to work remotely on teams, with daily checkpoints
- Capable of fulfilling simple administrative activities in a UNIX environment, and mentoring the rest of the team in UNIX commands
- SQL programming experience highly desirable
- Experience creating effective Excel-based reports and linking SAS outputs to Excel
- Familiarity applying Dun & Bradstreet firmographics to customer data, and using Hoovers.com to resolve unknown customer hierarchies
- Effective communication skills
- Problem-solving skills
- High degree of accuracy and quality, ability to check one's work prior to peer review

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