

Job Title: Jr. SAS Programmer
Department: Technology Services
Location: Downtown Atlanta
Work Status: Temporary but full time 40 hours per week
Last Revised: 09/2010
FLSA: Exempt

SUMMARY

Data analyst is required to formulate, define and document the scope and objectives for projects assigned. These projects are primarily requested by Retail Services areas and involves statistical analysis, data file manipulation and data deduping. In addition, it is the responsibility of the data analyst to develop, implement and functionally manage the processes in SAS datasets.

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following:

- Produce data needed for Retail Services to be able to conduct accurate field marketing visits.
- Produce data needed for Retail Services to for letter campaigns
- Develop queries for ad hoc reporting in response to requests from marketing management and other functional areas using SAS and DataFlux.
- Work with IT staff to continuously audit the data cleansing and integrity from new sources to assume optimum database quality and suitability for supporting marketing initiatives.
 - Use research data to perform statistical analysis to identify and track retailer behavior.
 - Prepares buyer and exhibitor lists required for primary research.
 - Maintain, update and refine existing SAS programs as work flow and processes change.

Please contact Tess Halverson if you are interested at:

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