

**Marketing Analyst  
Jr. / Intermediate  
Birmingham, AL**

My client, a rapidly expanding consumer services company in Birmingham, is currently seeking a qualified individual to fill the position of Marketing Analyst. Candidates should have 1 to 3 years of current experience with marketing analysis in a direct marketing environment; experience with data manipulation; report writing; query language; and have strong statistical knowledge and database management skills.

Candidates must be able to handle multiple projects, be detail oriented, familiar with SAS or SPSS, and be proficient in Excel. SQL knowledge and familiarity with Access strongly preferred. The ideal candidate will have a Bachelor's degree (MBA preferred). For consideration, please submit your resume to: George Watson / [gwatson@creativecareer.com](mailto:gwatson@creativecareer.com)